

Diocese of Fresno
Catholic Professional & Business Club
P.O. Box 9454
Fresno, California 93792-9454

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Mission Statement

As Catholic professional and business men and women, we are called to live our Christian ethics not only on Sundays, but throughout our daily lives at home and at work.

Our goal in the Catholic Professional & Business Club shall be to incorporate and uphold our beliefs in every aspect of our daily lives, and to gather to share with others who seek a more ethical business environment.

Each of us shall strive to achieve a commingling of our ethical obligations and our professional obligations in demonstration of the fact that ethics and business can not be mutually exclusive terms.

Catholic Professional & Business Club of the Fresno Diocese

VOLUME 14 NUMBER 1

SEPTEMBER 2010 NEWSLETTER

BISHOP JOHN T. STEINBOCK By JoEllen Strait



Bishop John T. Steinbock, the fourth Bishop of the Diocese of Fresno, was our traditional June speaker and this year our breakfast was also honored to have his brother in attendance as well. Bishop John presented his annual "State of the Diocese" message—and a little something extra. First he gave us a brief presentation of some of the diocesan highlights. The diocese ordained three priests last year and also three priests this year. In addition, construction has begun on churches in Lemoore (St. Peter Prince of Apostles), and Hilmar (Holy Rosary). These along with St. Mary Queen of Apostles in Fresno and St. Anthony of Padua in Reedley should be completed by next year. And Bishop John also shared the fun fact that our clergy's average age is younger than that found in most dioceses.

This year, in addition to providing an update on the diocese, Bishop John shared parts of his spiritual journey with us (something he had never done before). His prayer journal, which he brought with him, began in January 1983. At that time he was caught up with simply saying prayers, but not spending time with the Lord. Even when reading, he was thinking about what he would say to people. So, he made a resolution to spend time with the Lord, a half hour in both the morning and evening.

The next day he wrote that he must have quiet time—a time when you don't have to answer the phone or the door! He had a hard time "being quiet" and struggled to overcome his work ethic. He realized that just being and loving is the most important part of life. About a week later, he still is devoting time to prayer, but thinking about doing something else, like meditation. Even if it wasn't perfect, he still set the time aside. He came to realize that self-worth doesn't come from what you do, but who you are—if not, what happens when you retire? He discovered that he can share himself more fully with others and that you share your faith by speaking about God within you, not "about God". About six months later he was called to be a Bishop. *Continued*

After that, his first retreat was eight days of absolute silence. The only book he brought was a Bible, so he started reading John's gospels. He then prayed to God apart from him, instead of God within him. At this point he began thinking that learning to pray is like learning a golf swing! Then, during the Exposition of the Blessed Sacrament, he sensed that God was speaking to him. God wanted Bishop John to show how much he loved Him—and his response was that maybe he did not love God as he should, but he always tried to be good to His people. God thanked him and said that charity covers a multitude of sins. When Bishop John told God that He better be with him, God asked if he didn't trust Him...then God gave him the gift of trust. He told Bishop John that it didn't matter how he'll be weeks from now, He'll still love him.

Bishop John's closing words to us were that although we may fall often, God is always there loving us – and isn't that more important to hear than the "state of the diocese"!

Editor's Note: Recently Bishop John announced that he has been diagnosed with lung cancer. Please keep him in your prayers as he decides on and initiates his best course of treatment.

SEPTEMBER 10 – HUGH HEWITT



Plan on joining us at our September breakfast to hear Hugh Hewitt, host of a nationally syndicated radio show that can be heard locally on KYNO AM. He is a frequent guest commentator on cable news channels such as FOX and CNN and hosted the 1996 PBS series, *Searching for God in America*. Please see the insert for more information on Professor Hewitt and our list of sponsors. Be sure to

make your reservations early for our September 10th breakfast!



KNXT September Programming Highlights

- Live at Garces Memorial High School in Bakersfield
Holy Bowl 2010, Sunday, Sept. 26 (5:30 pm)
Garces Memorial vs. San Joaquin Memorial
A football tradition & rivalry since 1948
- **Friar's Feast**
Starting Sept. 15
Wednesdays (2:00 pm), Saturdays (1:30 pm)
- **The American Southwest: Are We Running Dry?**
Thursday, Sept. 2 (8:30 pm), Tuesday, Sept. 7 (10:00 am)

PRESIDENT'S PERSPECTIVE By Pat Ogle



In my two professional careers of television news/sports broadcasting and in college athletic fundraising and now continuing after my first year of semi-retirement, I have been truly blessed in meeting lots of people. One such very special moment was talking with and having the attached photo taken with a true "man for all seasons", Coach John Wooden. This was four years ago in 2006 when Coach Wooden shared a couple of hours with fund raising colleagues. John Wooden passed away in June, just a few months short of his 100th birthday, and fully comfortable knowing he was going to meet face-to-face the God he had served in words and deeds throughout his long and distinguished life.

As I reflect on that moment in time, it reminds me how we should savor the minutes/hours/days we are allotted each day with new acquaintances and trusted friends. I have that chance again this year in serving as President of the membership of the Catholic Professional & Business Club (CP&BC). Fortunately for me your CP&BC Board of Directors decided to change the by-laws last year and make officer terms on the board for two, not just one, years. So, we have a chance to "get it right" this time for our 2010-2011 CP&BC year of nine breakfasts. More importantly I will be blessed with meeting new people and savoring continuing relationships in an environment of spiritual renewal.

Our board has experienced some turn-over as senior colleagues have left and new directors have accepted the challenge. Included in this transition are key positions of CP&BC administrator and treasurer. Denise Correia follows Lori Krueger in the administrator position and Toni Porter takes over the treasurer responsibilities for John Houlihan. You will read more about Denise and Toni in this and future issues of the newsletter. Also transitioning off the board are three past club presidents, Bill Lucido, Gary Renner and Alfreda Sebasto, plus Doug Moore who headed up our membership directory publication for several years. On behalf of the club we extend our thanks and appreciation to all of these CP&BC directors for their multiple years of service and dedication.

The board will soon decide and share with you expected changes in the printing timeline of our membership directory. We think it probably would be more useful if the directory was updated and available at the beginning of our service year in September, instead of mid-CP&BC year in February. This transition will call for some changes in deadlines for advertising and membership listings. You will read in the newsletter about any final decisions made.

Along with you, I'm looking forward to savoring the minutes we share as part of CP&BC over the next 12 months. Peace & joy to all!!

www.cpbcfresno.org

By Visiting Our Local CP&BC Website You Can:

- Obtain updated information
- View previous newsletters
- Make reservations on-line by clicking on "Reservations" and then by clicking on "Make Reservations On-Line"
- Find links to other catholic organizations

BUSINESS PERSON OF THE MONTH - SUZANNE SWANSON

Director, St. Joseph Counseling Center



Our most recent Business Person-of-the-Month is Suzanne Swanson, Director of St. Joseph Counseling Ctr., which provides professional, ethical and effective treatment for adults and children of all faiths and cultures. Among the services provided are counseling for marriage and relationship problems, depression, domestic violence, job stress, and grief. Additional information can be found on the company website at www.stjosephcounselingcenter.com.

BOOK REVIEW By John Kasaian **Little Office of the Blessed Virgin Mary** **Compiled by John E. Rotelle, O.S.A.**

Catholic Book Publishing Corp. , New Jersey, 1988



I find it very hard to commit to prayers with regularity and I think my difficulties stem from fear—fear of forgetting, fear of leaving something out, fear of boredom, fear of just not having the time, fear of any one of a number of other things which have kept me from reciting prolonged prayers on a daily basis. A little French priest, Fr. Antoine, who heard my confession many years ago, set me straight when he told (well more like demanded) me to start each morning rolling out of bed and landing on my knees thanking God for another day of Life. I've taken his advice every morning since (sometimes with slight variations—I've just returned from Scout Camp with my Webelos and I found it far more practical to stagger out of my sleeping bag and hasten to kneel on a lakeshore beach to offer my thanks instead of on the painfully cramped floor of the tent). The Rosary was next. I always thought it impossible, but taking Fr. Antoine's advice I just started reciting it. To say a Rosary all at one time sadly remains for me a near impossibility, but I can spread it out over the course of the day—two decades on the drive out to the farm, a decade at lunch, two decades on the drive back—that works for me. Meditating on the Mysteries is more problematic but even with my rather cavalier prayer life often I surprise myself and experience some insight that delves far deeper into areas of the Life of Christ than I'd ever imagined. My whole day then, becomes a "prayer" of sorts.

Now along comes *The Little Office*, a transistorized version of The Liturgy of The Hours, which priests and religious are supposed to recite every day. *The Little Office* is a "civilian version" I'd guess. As a layman, I am not obliged to recite it daily (unlike the Rosary) but the benefits to having structured morning and evening prayers and Scriptures to read each day of the week are obvious. It is yet something new for me to struggle with and while I am unsure if I can "keep at it " with regularity I think it is an excellent spiritual exercise worth the effort no matter how long one can manage to continue the practice.

NO FINE PRINT WOULD BE JUST FINE PERSONAL PERSPECTIVE By Lanny Larson



We're admonished to "read the fine print." And that's sad. Here are some recent experiences:

- The annual bill from a local daily publication says it can charge me extra for what is already perhaps its biggest revenue-generating edition and that it can shorten my "year" by days necessary to cover any price hikes. So my big-print "year" and "price" aren't fixed. I strained my feeble eyes in vain to see if my subscription is extended

if they deliver less newspaper.

- My hotel bill included a "safe warranty" charge, although I didn't use the safe. It's an automatic charge guests must remove on check-out. If enough folks don't use the safe and don't notice the charge, it could be a modest revenue generator.
- At a store, I read \$9.95 as the price of an item, but it turned out to be the per-pound price and the package total was in smaller print, which could have been embarrassing at the register.
- Packaged food's small print for ingredients make it hard to discern multiple sugar sources, loads of salt and trans fats.
- Machinations in financial disclosure statements are in minuscule type and stated in legalese, not something understandable like Latin.
- With every political TV ad, I wonder what it says at the bottom of the screen about who's sponsoring it.

There's more and more fine print in our lives, and I'd like to sweep it all away. What if ethical business practices replaced tiny type and warp-speed audio disclosures? What if deceit was replaced by honesty? The newspaper would explain charging customers extra for its most-profitable edition and why the subscription year and price aren't absolute. The hotel would charge only those who use a safe, not those who forget to remove the charge, and a store would make certain customers knew the cost of a package before check-out. Food manufacturers would simply use more healthful ingredients or prominently disclose unhealthy items. Money lenders would clearly explain their rates and borrowers' obligations, while politicians would stick to the electorate's concerns and develop plans for action, not just attack opponents.

Our faith doesn't use small type. Think back to our formation as Catholics: KEEP THE COMMANDMENTS, LOVE YOUR NEIGHBOR, HELP THE NEEDY and FOLLOW JESUS' EXAMPLE. There's no "out" clause for adultery in the commandments nor does loving our neighbor include in fine print that it's a one-day-a-week requirement. We're called to be ethical people at all times and in all aspects of our lives. Period.

This sums it up: "Each of us shall strive to achieve a commingling of our ethical and professional obligations, in demonstration of the fact that ethics and business need not be mutually exclusive terms." That's from our club's mission statement and a good argument for an end to fine print.

(Lanny Larson is editor of University Communications at California State University, Fresno and a member of St. Paul Newman Center. He welcomes e-mail at lannylarson@att.net.)

NEW CP&BC BOARD MEMBER - Denise Correia



Denise graduated from San Joaquin Memorial High School, left Fresno for Southern California, migrated to the Bay Area, and after that to Folsom. However, she has always had strong family ties to Fresno and recently returned in January 2010.

During holidays and family visits Denise has attended St Jude's in Easton since the Parish was established. For several years she served as Eucharistic Minister and Lector at St John's in Folsom. Her hobbies include hiking the Sierra foothills and driving a roadster on backroads. Denise is a first time "Vavi" (Portuguese for grandma) to the "cutest smartest baby girl in the World". She has been a member of several clubs and volunteer organizations (sometimes in a leadership role).

Currently, Denise is using her many years of general business experience to coach small business owners. Most recently she was employed by Intel in Folsom as part of the Flash Memory Group. She assigned designer resources to a global team and also managed a product database for factories in China, Philippines, and Italy during her ten years at Intel. She has over 15 years of experience in sales, marketing, finance, accounting, operations, and human resources.

Denise joined Catholic Professionals during her first CPBC meeting which she attended as a guest of her father, Gene Correia. We are very pleased that, in addition, she has agreed to accept the CP&BC administrator position. Among other things, she will be handling the reservations for our monthly breakfasts.

CP&BC BOARD RETIREES



CP&BC Board Retirees from left: Bill Lucido, Gary Renner, and Doug Moore.
Absent from picture: Alfreda Sebasto.

FINAL WORDS

CP&BC Membership Renewal: It's time to renew your membership in the Fresno Catholic Professional & Business Club for the 2010–2011 season. The annual dues are \$45.00 per person and the cost of each breakfast is \$12.00 for members. If you wish to pre-pay your breakfast for the full nine meeting months, the cost is \$90.00 (a savings of \$18.00). You can renew using the form included in this month's insert. For more information call Jeff Lauritzen at 559.288.7280.

Prayer Network: CP&BC has reinstated a "prayer network" that will be utilized for member prayer needs for themselves or loved ones. We have members already signed-up to pray for special needs submitted; however, anyone else is invited to also become part of the prayer network. Sally Lauritzen is the point person to whom requests can be made, and once they are received she will email or phone the network. Contact Sally (salauritz@att.net or 439-8378) to become part of the network or to submit a prayer request.

THANKS TO SPONSORS: The CP&BC thanks our sponsors for the year: Arthur J. Gallagher Risk Mgt. Services; Big De Farms & Cattle/Dan Souza; DiBuduo & DeFendis Insurance; Dowling, Aaron & Keeler, Inc., Attorneys at Law; Electric Motor Shop; Frank A. Borges & Associates; Gary McKeighan Insurance; Jay Chapel/Wayne Gomes; Me-N-Ed's Pizzerias; Mike & Marybeth Hogan; Pardini's Catering & Banquets; QUALI-T-RUCK Services, Inc; Sheridan & Dorothy Loyd; Sierra West Warehouse, Inc; Tom McGowan/Automated Office Systems; and, Whitehurst Sullivan Burns & Blair Funeral Home/Don Cardell. **Please consider becoming a sponsor now** to help pay the cost of printing and mailing nine issues to nearly 400 Catholics. If your interest and budget will allow we would appreciate a donation of up to \$200 since this helps defray the cost of one issue. Please contact Pat Ogle at 244-5609 to become a sponsor.

FUTURE CP&BC PROGRAMS
Pardini's – Van Ness Blvd. & Shaw – 7:00 to 8:30 a.m.
(Before Breakfast Is Served Enjoy Coffee & Networking)

Friday, September 10 – Hugh Hewitt

Hugh Hewitt is a lawyer, law professor and broadcast journalist whose nationally syndicated radio show can be heard locally on KYNO AM. Professor Hewitt has conducted interviews with government officials from both parties as well as widely respected analysts and authors. He is a frequent guest commentator on cable news channels such as FOX and CNN, has won three Emmys, and hosted the 1996 PBS series, *Searching for God in America*. Professor Hewitt has written for The New York Times, The Wall Street Journal, and the Los Angeles Times. He is a graduate of Harvard College and the University of Michigan Law School, and has been teaching Constitutional Law at Chapman University Law School since 1995. In addition, he served in the Reagan Administration in a variety of posts, including Assistant Counsel in the White House and Special Assistant to two Attorneys General. He and his wife live in Orange County, California.

CP&BC would like to thank the following sponsors for making it possible to have Professor Hewitt speak at our September breakfast: Dick Taglia, Electric Motor Shop; Larry A. Holody, Financial Consultant; Mark Cameron, DeMera DeMera Cameron, LLP; Don Cardell, Whitehurst, Sullivan, Burns & Blair Funeral Home; Jim Pardini, Pardini's Catering; Tom Ferdinandi, Me-N-Ed's Pizzeria; John Cribari, Cribari Family Wine; Timothy Jones, Attorney, Sagaser, Jones and Haahes; and thank you also to an anonymous donor.

Future Speakers

October 8 – Jennifer Naimo, Broadway and television actress and singer
November 12 – Mr. Rick Maya, consultant for the Diocese of Sacramento

Meetings Scheduled

2nd Fridays of the month except January, July & August - \$12 for Members / \$15 for Non-Members.

Reservations (434-2722) Deadline is Thursday Noon of Breakfast Week.

Reservations – Several Options!

Deadline is Thursday Noon of Breakfast Week

Phone – 434-2722

E-mail: correiadenise@yahoo.com

Reservations Online – www.cpbcfresno.org

Click on « Reservations » / Can pay with PayPal

Mail Reservations with Payments to: CP&BC

P.O. Box 9454 Fresno, CA 93792

Please note that CP&BC also requests that Pre-Paid Members call each month to confirm their attendance.



Catholic Professional & Business Club

Post Office Box 9454 - Fresno, California, 93792-9454

Diocese of Fresno

Membership Renewal / Application 2010 / 2011

The Catholic Professional & Business Club of Fresno is a membership based organization that traditionally meets on the second Friday of each month excluding January, July & August. Annual membership dues include a monthly newsletter subscription and listing in the Club's Membership Directory of fellow professionals.

CP&BC strives to obtain outstanding speakers in their professional field with a message to encourage and motivate members to live an ethical and exemplary Catholic lifestyle in their business and in their environment.

Renewal (Name only unless there are corrections to last year's information)

New Member

NAME: _____ PARISH: _____

OCCUPATION: _____ COMPANY: _____

MAILING ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE (Work): _____ (Home): _____ (Cell): _____

E-MAIL ADDRESS: _____ I PREFER PAPERLESS CORRESPONDENCE BY EMAIL

- Enclosed is my check for the \$45 annual membership payable to Fresno CPBC ; or
- Enclosed is my Business Card for Advertising in the Annual Directory with my check for \$50
- Enclosed is my check for (9) Pre-paid Breakfasts (save \$2/breakfast) for \$90
- I will pay online using my credit card with Paypal @ www.cpbcfresno.org
- My Company may advertise in the Annual CPBC Directory. Contact: _____
- Please do not publish my Personal Information in the Directory.

**Please Mail this form & your check to: Fresno CP&BC
P.O. Box 9454, Fresno, CA 93792**

For additional information: you may e-mail: membership@cpbcfresno.org
or call Jeff Lauritzen @ 559.288.7280 or visit us online @ www.cpbcfresno.org

"FAITH - ETHICS - AND BUSINESS - NEED NOT BE MUTUALLY EXCLUSIVE"