

# Catholic Professional & Business Club of the Fresno Diocese

VOLUME 14 NUMBER 3

NOVEMBER 2010 NEWSLETTER

## JENNIFER NAIMO RETURNS TO CP&BC

By JoEllen Strait



Jennifer Naimo, actress, singer, and Broadway performer made an encore appearance at our October breakfast, having been one of our 2008 breakfast speakers. In addition to hearing about Jennifer's faith journey, we were treated to several songs throughout the breakfast. Jennifer's husband is from Fresno, and they are the proud parents of an adopted little boy who was baptized last year at St. Helens.

The fourth of five children from a loud Italian Catholic family, Jennifer grew up in Grand Rapids, Michigan. Her interest in music began at an early age when she first kept rhythm by bumping her head on her crib – and later transferred the practice to a rocking chair! Jennifer attended a Catholic grade school where she did imitations of Karen Carpenter, Helen Reddy, and Barbara Streisand (her favorite). Her parents became involved in a Charismatic program and from then on life became more prayerful. She attended Catholic high school where she ran cross country and always played the “side-kick” in the school play. After high school, and praying with her parents, she decided to attend New York University. While there her teacher told her to find her own voice and stop singing Barbara Streisand! Jennifer's first job was in a show called “Big River”. Not long ago she played one of Frankie Valli's wives in the hit musical “Jersey Boys”, which was the first part she ever originated. (Incidentally, “Jersey Boys” will soon be made into a movie.) She has played Eponine in “Les Mis”, and also appeared in Grease, The Full Monty, and several television shows.

Jennifer was very nervous about standing up for her faith because she never knew what the consequences would be. However, she came to realize that she had to – and felt better afterwards. She shared with us an inspiring story about how Jesus gave her a sign that she was on the right track while she was on a pilgrimage to Medugorje. God has always put Catholics or Christians near her when she is working, and her career has presented her with many interesting challenges to deal with; such as womanizing men, avoiding questionable language in her scripts, and reaching out to fallen Catholics. She carries a statue of her favorite saint, St. Therese, everywhere she goes, and always finds a church wherever she is. Currently Jennifer is busy balancing her career with motherhood and has discovered that being a mother is much harder than doing eight shows a week!

## November 12 – Rick Maya



Plan on joining us at our November breakfast to hear Rick Maya, executive director of various Catholic schools within the Diocese of Sacramento. He previously served as executive director and superintendent of St. Hope Public Schools and was involved in the strategic growth of public charter schools aimed towards serving low income youth. Please see the insert for more information. Be sure to make your reservations early for our November 12th breakfast!



### **CP&BC 2010-2011 Board Members**

Seated, left to right: Administrator Denise Correia, Spiritual Advisor Msgr. Laserian Byrne, President Pat Ogle, Vice-President Jeff Lauritzen; 2nd row, left to right: JoEllen Strait, Eileen O'Hare-Anderson, Kathryn Weakland, Treasurer Toni Porter; Back row, left to right: Tom Lang, Don Cardell, Nick Strait, Jess Saldana, Ranae Holody, Scott Jura, Larry Holody, Andrea Machado, John Houlihan; Not pictured: Frank Borges, Molly Fagundes, Lori Krueger, and Catherine Manfred.

**[www.cpbcfresno.org](http://www.cpbcfresno.org)**

**By Visiting Our Local CP&BC Website You Can:**

- Obtain updated information
- View previous newsletters
- Make reservations on-line by clicking on "Reservations" and then by clicking on "Make Reservations On-Line"
- Find links to other catholic organizations

**CP&BC thanks Rod Silver and ARTCO for maintaining our website!**

## "FOOD FOR THOUGHT"

By CP&BC Spiritual Advisor – Msgr. Las Byrne



The elections may be over by the time you receive your Newsletter and most of us have given serious thought to our personal decisions and voted for the issues that will help our country – including the poor, elderly and sick, and of course the economy. If you did not vote you relinquish your right to complain.

When reading news of the how and why of our faith, a recent survey showed that for the most part atheists knew more about the various religions than those who practice them. What does that say about us? Basically it tells us that most of us don't know

the teachings of our Church or the Dogmas that are a 'must' to believe to truly claim that we know our religious commitments! It would seem we have to put more effort into learning the meaning of suffering as Christ taught us – and to understand why. It is also important to know that suffering will always be part of the human conditions. We die many times during life – a little bit at a time (e.g., at the tragic death of family and friends, when our marriages become difficult or break-up, etc.). Where does God fit into our lives? He does not cause things to happen, but does tell us that He will never neglect us - as His death proves. He will LOVE us till the end. Remember the Gospel message, "EVEN if a mother rejects her child, I will never reject you." We need to start renewing our faith through prayer and more Scripture reading and above all put our faith into action in our daily lives.

You are all in my prayers as we work together to make this a better world and as we hear the Word of Scripture... "Happy are those who hear the Word of God and KEEP IT." God Bless, Msgr. Las Byrne.

### KNXT November Programming Highlights



- **Lourdes**

Thursday, Nov. 4, 8:30 pm; Tuesday, Nov. 9, 10:00 am

This 3-part series offers a different approach to Lourdes and the story of Bernadette Soubirous.

- **Year for Priests**

Thursday, Nov. 11, 8:30 pm; Tuesday, Nov. 16, 10:00 am

A special documentary spotlights the year long dedication that Pope Benedict XVI had made to Catholic priests – stating the need for them in society and the Church.

- **Catholic Charities: For Those in Need**

Thursday, Nov. 11, 9:00 pm; Tuesday, Nov. 16, 10:30 am

Central Valley has been designated as the Valley of the Poor. KNXT spotlights the organization, Catholic Charities, with a special documentary on their ongoing effort to help the needy.

## **BUSINESS PERSON OF THE MONTH - ROD SILVER CEO & GENERAL MANAGER, ARTCO**



Rod Silver, CEO and general manager of ARTCO, is our most recent Business Person-of-the-Month. Rod has an MBA from CSU Fresno and attends St. Anthony's church. ARTCO is a website development company in Fresno that has been creating and maintaining websites since 1993. His clients include Valley Public Radio, Valley Rides, Riverbend Golf Club, and many other local businesses. Fortunately for us, Rod volunteered to take over the management of our CP&BC website. He is currently working on a new look which meets the needs of our group and creates a positive message. Additional information about ARTCO can be found on their website at [www.artco.com](http://www.artco.com).

*Editor's Note: You could be our Business Profile for a future edition by placing your business card in the fishbowl at the check-in table.*

## **BOOK REVIEW By John Kasaian The Handbook for Catholic Moms By Lisa M. Hendey**

**Ave Maria Press, 2010, Notre Dame, IN Paper, 244 pages**

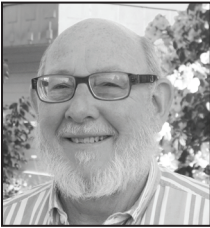


I picked up a copy of Lisa Hendey's book because the premise behind it is intriguing. John Paul the Great, and Benedict XVI's repeated calls for rebirth of true Catholic Culture are hard to ignore, and the very foundation of a Catholic Culture really starts with mothers (fathers are important, but unless a solid foundation is present most everything else is pretty much an uphill struggle - and that foundation is laid down in the mother/child relationship). You may have heard of Lisa Hendey as the creator of CatholicMom.com, a superb online resource for learning what support the web has to offer Catholic moms, or perhaps from speaking engagements. It is important to understand that this book is not a "parenting manual" - you won't learn how to potty train junior or give "the talk" to Muffy. Rather it is a guide book for Catholic motherhood as a vocation, and that is what makes it an intriguing idea as well as an important and necessary book.

Popular magazines, television programs and other mainstream media are the loudest voices heard when it comes to matters of motherhood, but every one of them ignores the special elements of mothering that are organic to being a Catholic mom (or for that matter a mom of any faith). The Handbook for Catholic Moms addresses the concerns of Catholic moms honestly (as a book with the word "Catholic" in the title should) because of Lisa Hendey's style of writing. The reader gets the impression from the very first page that this is written by a Catholic mom for Catholic moms, not by an Oprah guest, post-graduate researcher, government program pamphlet committee, or some other freak of nature. In four parts: The Heart, The Mind, The Body, and The Soul, Catholic motherhood is explored, celebrated, and enriched.

*Continued on back page*

## DO WE REALLY NEED TO KNOW THAT MUCH? PERSONAL PERSPECTIVE By Lanny Larson



Do we really require intimate details of the latest “star’s” drug bust, peccadillo or wardrobe malfunction? I can live in blissful ignorance of the latest trend somewhere far distant, crime that doesn’t affect my life or manufactured controversy. But they’re hard to avoid if we go online, read or watch TV. Focusing dwindling resources on the detritus of life means media have abandoned news we need. On consecutive days, our local newspaper told us the big news was about women at Fresno State stylizing their t-shirts for football games and that one roach coach selling “gourmet” food makes Fresno part of a “trend.” I suspect we can agree that was just plain dumb.

A worse example of this pandering to what media think we want is how an 8-year-old girl was “collateral damage” after being abducted. She became the subject of an amber alert and her full name reported because “we need as much information out there as possible,” say parents, newsies and law enforcement officers I talked to. Apparently first name isn’t enough. The victim was rescued by a man who saw the alert. We all celebrated. Then we learned she had been sexually assaulted, which police characterized as “not being physically harmed” (another issue). Suddenly we weren’t celebrating. Credit media for dropping her name from reports immediately, but take credit away for any that ran all the horrific details the next day. As this was written, media hadn’t explained why they felt compelled – free? – to re-victimize an 8-year-old.

I was taught to be a staunch advocate of the First Amendment, but my journalistic training also included an “off” switch when it came to children. Sometimes we didn’t have to report everything. Maybe that’s not taught today, but it’s more likely media are simply responding to our seemingly insatiable appetite for explicit information. Media are nothing if not reactive. So in case comments and letters to the editor don’t make the point, we might try not buying magazines, visiting websites or watching TV shows that pander to folks who can’t get enough salacious, titillating and scurrilous material in their diet. Media will notice if their profits dip.

I hope media were so deeply embarrassed by this event they simply cannot speak out publicly. Privately, I hope they’re reassessing how much information we need ... on everything. Heck, they might even return to covering things that matter: laws that affect us, people who represent us, folks who inspire us or faith that uplifts us.

*(Lanny Larson is editor of University Communications at California State University, Fresno and a member of St. Paul Newman Center. He welcomes e-mail at [lannylarson@att.net](mailto:lannylarson@att.net).)*

**FR. ROBERT BORGES**  
**By Nancy Shanafelt, Parish Ambassador**

Pastor – Our Lady of Perpetual Help  
929 Harvard, Clovis, CA  
(559) 299-4270 [www.olphclovis.org](http://www.olphclovis.org)

*Weekend Masses:*

*Saturday: 5:30 pm Sunday: 6:30 am, 8:00 am (Spanish), 9:30 am, 11:00 am, 12:30 pm, 5:30 pm, 7:00 pm (Korean)*

*Weekday Masses:*

*Monday-Thursday: 7:30 am, 5:30 pm Friday: 8:45 am Saturday: 7:30 am*

*Adoration: From 8:00 am Monday through 7:20am Tuesday and the First Friday and Saturday of each month/also Tuesday*

*6:00pm-7:00pm including Vespers*

*Novena to Our Lady of Perpetual Help Thursday 6:00-6:35pm*

Fr. Robert is the youngest of two boys and two girls in the family of Mr. and Mrs. Richard (& Mary) Borges of Tulare. (No relation to our founding father, Frank, per Fr. Robert!) He studied at UC Davis and went on to graduate school at North Carolina State, later teaching agricultural economics at Kansas State University in Manhattan, Kansas. It was there he found his vocation to be a priest, so he attended seminary at the Pontifical College Josephinum in Columbus, Ohio. He was ordained a priest in this diocese at St. Anthony of Padua, May 22, 2004. He served as a deacon during the summer of 2003 at St. Joseph Church in Los Banos. He became associate pastor here at OLPH in Clovis in June 2004, was appointed administrator in January 2007, and then pastor in October 2007. Currently he serves with Fr. Adrian Kim, an associate pastor who serves the local Korean Community and is a part-time Hospital Chaplain; Fr. Craig Plunkett, an associate pastor who is forming a new parish community in East Clovis; and Deacon Gary Stevens.

Besides running the parish community, he also supports the parish elementary school and St. Martha's Pantry. He oversaw the completion of the building on site, where food is provided to those in need on Monday and Saturday 9-Noon and on Thursday from 4-9pm. He also started Dead Theologians Society, a group for college students to study the saints and share fellowship. Fr. Robert is a member of the San Joaquin Memorial High School Board of Directors and the Diocese of Fresno Liturgical Commission, and was recently elected Dean of the Fresno Metro Deanery.

Fr. Robert's hobbies include his dog, Bosco, a black Labrador who loves playing with him and the parish community! Other hobbies include scuba diving, skiing, jogging, movies and being spiritual director on pilgrimages. He attended World Youth Day in Cologne and Sydney and led a group to the Holy Land last fall. He collects relics from throughout the world and shares them with the parish and pilgrims. Last fall he literally took the 12 apostles with him on the trip! You will see Fr. Robert doing macramé rosaries, many times making them while walking with his dog or on a trip. We appreciate his support of the Catholic Professional and Business Club, not only with his attendance, but in support of our membership drive.



*BOOK REVIEW Continued from page 5*

If you're a Catholic mom with a propensity to snarl at your family, get yourself a copy right away! If you have a friend or relation who is expecting, this would make a wonderful gift. The Holy Child Bookstore on the northwest corner of Bullard and Palm has a copy waiting for you.

## **FINAL WORDS**

**CP&BC Membership Renewal:** It's time to renew your membership in the Fresno Catholic Professional & Business Club for the 2010–2011 season. The annual dues are \$45.00 per person and the cost of each breakfast is \$12.00 for members. If you wish to pre-pay your breakfast for the full nine meeting months, the cost is \$90.00 (a savings of \$18.00). You can renew using the form included in this month's insert. For more information call Jeff Lauritzen at 559.288.7280.

**Prayer Network:** CP&BC has reinstated a "prayer network" that will be utilized for member prayer needs for themselves or loved ones. We have members already signed-up to pray for special needs submitted; however, anyone else is invited to also become part of the prayer network. Sally Lauritzen is the point person to whom requests can be made, and once they are received she will email or phone the network. Contact Sally (salauritz@att.net or 439-8378) to become part of the network or to submit a prayer request.

**THANKS TO SPONSORS:** The CP&BC thanks our sponsors for the year: Arthur J. Gallagher Risk Mgt. Services; Big De Farms & Cattle/Dan Souza; DiBuduo & DeFendis Insurance; Dowling, Aaron & Keeler, Inc., Attorneys at Law; Electric Motor Shop; Frank A. Borges & Associates; Gary McKeighan Insurance; Jay Chapel/Wayne Gomes; Me-N-Ed's Pizzerias; Mike & Marybeth Hogan; Pardini's Catering & Banquets; QUALI-T-RUCK Services, Inc; Sheridan & Dorothy Loyd; Sierra West Warehouse, Inc; Tom McGowan/Automated Office Systems; and, Whitehurst Sullivan Burns & Blair Funeral Home/Don Cardell. **Please consider becoming a sponsor now** to help pay the cost of printing and mailing nine issues to nearly 400 Catholics. If your interest and budget will allow we would appreciate a donation of up to \$200 since this helps defray the cost of one issue. Please contact Pat Ogle at 244-5609 to become a sponsor.

FUTURE CP&BC PROGRAMS  
Pardini's – Van Ness Blvd. & Shaw – 7:00 to 8:30 a.m.  
(Before Breakfast Is Served Enjoy Coffee & Networking)

**Friday, November 12 – Rick Maya**

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Rick Maya began his career in the banking industry and has served in numerous leadership roles. He was a Senior Vice President for Bank of America for multiple regions across the San Francisco Bay Area, and subsequently held positions in the Central Valley and Sacramento. As a senior executive for the bank, he held key positions in Retail Banking, Marketing, Sponsorships and Communications, Corporate Philanthropy and Organizational Management. In 2008, Rick left the banking industry to pursue a career in education and became the Executive Director and Superintendent of St. Hope Public Schools in Sacramento. In his work at St. Hope, Rick was involved in the strategic growth of public charter schools aimed towards serving low income youth. Then, last January, Rick joined the Diocese of Sacramento as a consultant for Catholic schools. He now serves as an executive director of various Catholic schools within the Diocese of Sacramento.

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**Future Program**

December – Networking and Christmas Social

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**Meetings Scheduled**

2<sup>nd</sup> Fridays of the month except January, July & August - \$12 for Members / \$15 for Non-Members.  
**Reservations (434-2722)** Deadline is Thursday Noon of Breakfast Week.

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**Reservations – Several Options!**

Deadline is Thursday Noon of Breakfast Week

**Phone** – 434-2722

**E-mail:** [correia Denise@yahoo.com](mailto:correia Denise@yahoo.com)

**Reservations Online** – [www.cpbcfresno.org](http://www.cpbcfresno.org)

Click on « Reservations » / Can pay with PayPal

**Mail Reservations** with Payments to: CP&BC

P.O. Box 9454 Fresno, CA 93792

Please note that CP&BC also requests that Pre-Paid Members call each month to confirm their attendance.

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## Catholic Professional & Business Club

Post Office Box 9454 - Fresno, California, 93792-9454  
Diocese of Fresno

### Membership Renewal / Application 2010 / 2011

The Catholic Professional & Business Club of Fresno is a membership based organization that traditionally meets on the second Friday of each month excluding January, July & August. Annual membership dues include a monthly newsletter subscription and listing in the Club's Membership Directory of fellow professionals.

CP&BC strives to obtain outstanding speakers in their professional field with a message to encourage and motivate members to live an ethical and exemplary Catholic lifestyle in their business and in their environment.

- Renewal** (Name only unless there are corrections to last year's information)  
 **New Member**

NAME: \_\_\_\_\_ PARISH: \_\_\_\_\_

OCCUPATION: \_\_\_\_\_ COMPANY: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE (Work): \_\_\_\_\_ (Home): \_\_\_\_\_ (Cell): \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_  I PREFER PAPERLESS CORRESPONDENCE BY EMAIL

- Enclosed is my check for the \$45 annual membership payable to Fresno CPBC ; or  
 Enclosed is my Business Card for Advertising in the Annual Directory with my check for \$50  
 Enclosed is my check for (9) Pre-paid Breakfasts (save \$2/breakfast) for \$90  
 I will pay online using my credit card with Paypal @ [www.cpbcfresno.org](http://www.cpbcfresno.org)  
 My Company may advertise in the Annual CPBC Directory. Contact: \_\_\_\_\_  
 Please do not publish my Personal Information in the Directory.

**Please Mail this form & your check to: Fresno CP&BC  
P.O. Box 9454, Fresno, CA 93792**

**For additional information:** you may e-mail: [membership@cpbcfresno.org](mailto:membership@cpbcfresno.org)  
or call [Jeff Lauritzen @ 559.288.7280](tel:559.288.7280) or visit us online @ [www.cpbcfresno.org](http://www.cpbcfresno.org)

"FAITH - ETHICS - AND BUSINESS - NEED NOT BE MUTUALLY EXCLUSIVE"