

# Catholic Professional & Business Club of the Fresno Diocese

VOLUME 14 NUMBER 9

JUNE 2011 NEWSLETTER



## LISA HENDEY By Nick Strait

It's only fitting that for the month of May, the month in which we honor mothers, the speaker at the May breakfast was Lisa Hendey, the founder of the website CatholicMom.com. A Fresno native, Lisa is also the author of [The Handbook for Catholic Moms: Nurturing Your Heart, Mind, Body and Soul](#). She shared her experiences raising children in the Catholic faith as well as the rise of social media in the church.

Growing up, Lisa was the eldest of five children (three girls and two boys). She attended the University of Notre Dame where she met her husband, Greg. They met during her junior year in South Bend and ended up getting married a year later. Ironically enough, her sisters also attended Notre Dame and met their husbands as well, a real Fightin' Irish family! Today, Lisa and her husband, the parents of two boys, can be seen at the 9:30 am Mass at St. Anthony's where Greg plays his guitar.

It was at St. Anthony's in 1999 that Lisa began the mission of creating her website. At first, Lisa was merely looking for ways to volunteer at the church, beginning with helping at the St. Anthony's Auction. At the conclusion of the auction, Lisa wanted to do more, and took on the task of the parish's website. Having no previous web design experience, Lisa took it upon herself to learn everything she could about the medium, spending a great deal of time in the library and reading several "For Dummies" books.

After successfully completing a website for St. Anthony's, Lisa launched CatholicMom.com in 2000 after hearing Pope John Paul II's call to evangelism. The creation of CatholicMom.com provided a website for women around the country to connect and share their experience of raising children within the Catholic faith. At first, Lisa was glued to the counter of the website, rejoicing after reaching 100 hits. Today, the site has grown to nearly 2.5 million visitors from over 160 counties, with contributions from not only women, but also men, deacons, and priests from all over the globe. As Lisa puts it, the site is a place to celebrate faith, family and fun. Her site has even become popular in non-religious circles. For example, she's had a number of vegans visit the

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## JUNE 10 – ROBERT ABEL

Plan on joining us at our June breakfast to hear Robert Abel, the Director of African Missionaries and Hope Street Ministries. He spends his time serving the homeless on the streets of Denver and conducting mission trips to some of the most exciting parts of the world. He is the author of *The Catholic Warrior*, *The Healing Power of Jesus*, *Healing Power for the Heart*, *Heavenly Treasure* and *Worldwide Adventure*. Please see the insert for more information. Be sure to make your reservations early for our June 10th breakfast!



– Lanny Larson is an editor at California State University, Fresno. Comments and ideas for future columns welcome at [lannylarson@att.net](mailto:lannylarson@att.net).

### **DON'T BE LATE!** **Personal Perspective** **By Lanny Larson**

As a nearly triple-digit-aged man, I remember being a single-digit-aged boy sitting (OK, fidgeting.) with his mother and sister at Holy Redeemer Church in Montrose, Calif. At 7 a.m. Mass we sat in the pew behind perpetually scowling old ladies who sat behind the nuns who taught Saturday Catechism classes I attended. On the Altar, his back turned toward us, was Msgr. Patrick Healy, who spoke in a language unfathomable to me. Something like: "I can beat you playing dominos."

With equal clarity, I recall what happened when the church doors loudly squeaked (I bet they deliberately never oiled hinges.), followed by the sound of someone trying to tiptoe up the aisle to a back pew: anything not to attract attention. I didn't actually see them, because they never ventured as far forward as we were. And if I turned around I risked "hard looks" from behind or a sharp pull on the ear by Mom, whose peripheral vision was astounding. I didn't have to see, though, because I felt the collective silent shaming from the Altar on back. How dare anyone not be in place and kneeling a few minutes before Mass. Early enough to pray a full Rosary – or at least a decade. We earlycomers judged them to be late and deserving of scorn (which we could administer) and penance (which we could not).

Coming in late was judged to be a disruption, and I think it still is. We're on time for work, for classes, for meetings, kids' plays, restaurant reservations, concerts and mere acquaintances' weddings and funerals. But the one appointment each week that's supposed to matter to us as Catholics? Not so much. Oh there are excuses, although "The cat ate my car keys" isn't good enough. My fave is, "A priest told me once that you really aren't late unless you get there after the Consecration." You know that's bogus because Father wants us there for both the homily and the collection.

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**BOOK REVIEW - By John Kasaian**

*The Essential Belloc*

Edited by Rev. John C. McCloskey, Scott J.  
Bloch & Brian Robertson

284 pages, paper bound \$17.95  
Saint Benedict Press, Charlotte, NC 2010



Hilaire Belloc, like his contemporary GK Chesterton, was a prolific writer and staunch defender of the Church. While Chesterton wrote like a knight might use his sword - carefully making precise thrusts in order to get his point across, Belloc was more the artilleryman who quickly aimed and let loose a cannonade. It is part of his charm as a writer, and reading Belloc one often comes across essays within essays which brilliantly describe the plight of the Catholic within a very UN-Catholic society. Or perhaps a description of a village or road or river or plain of such beauty that Belloc's words take the shape not of letters and sentences, but of old inns smelling of beer and tobacco, and ancient forests echoing foot falls on the dried leaves and the sounds of animals.

Such short respites are themselves treasures worth reading, and looking over this collection it's easy to see that not a few contemporary wise men think the same. The introduction written by Fr. James V. Schall, SJ, a notable Catholic author in his own right, and comments on the back cover by the esteemed Charles J. Chaput, O.F.M. Cap., Archbishop of Denver bear witness to the sound philosophy Belloc espoused when discussing things like appreciating the Mass (the Latin one), the continuity of religious feasts, and the richness of 2,000 years of culture embraced by simple Catholic men and women. Or wry observations on the fallacies of his day (which is very much like the fallacies of our own day):

"St. Thomas had said it centuries before---that if men abandon the idea of God as the supreme good they would tend to replace him by the idea...that material wealth is the supreme good."

Belloc reminds us that we originated in a very different time, but that time is never so far away that it does not make itself unknown nor unwelcome:

"We craved these things, the camp, the refuge, the sentinels in the dark, the hearth—before we made them; they are a part of our human manner, and when this civilization has perished they will reappear."

If you are looking for some summer reading broken into easily savored bite-sized pieces, here's a book for you!



## CP&BC BOARD MEMBER NICK STRAIT

Nick was born in Richland, WA and at the age of 9 he moved with his family to California, where he's been ever since. He attended Bullard High School, and graduated from Fresno State in 2001 with a bachelor's degree in Psychology. From there he attended the University of San Francisco and received his master's degree in Sports Management in 2003. Nick and his

wife, Laura, were married in 2007 at St. Paul Newman Center, and although they live in Selma, still occasionally attend Mass there. Laura is a high school math teacher in Fowler.

Nick currently serves as a Content Developer for a local marketing firm, writing content for websites, brochures, press releases and other marketing collateral pieces. He previously worked with a local engineering/environmental consulting firm in Fresno as a Marketing Coordinator, responsible for supporting the company's marketing efforts through the creation of technical proposals, statements of qualifications, press releases, and the company's external newsletter. Nick also spent the better part of five years working in professional sports, working with both the Fresno Grizzlies and Fresno Falcons, in such areas as ticket operations and media relations. He also spent two and half years working with a general contractor on the St. Agnes Hospital Expansion project

Nick is an avid sports fan. He actively follows the Seattle Seahawks, Seattle Mariners, and Washington State Cougars (in addition to his alma mater Fresno State). His hobbies include collecting sports memorabilia and autographs; regularly attending sports collectors shows in California. He enjoys traveling, and also likes 80's pop culture!

Nick agreed to become a member of the CP&BC Board to fully maximize his membership within the CP&BC and to continue to grow as a young professional. He believes that it's important to actively participate in community and professional organizations.

### **PERSONAL PERSPECTIVE - *Continued***

I'm a cradle Catholic who still doesn't turn around much at Mass – although now it seems to be OK. I don't know how many folks come late. But my hearing hasn't gone (My wife says it's more selective!) and it seems like today's latecomers aren't trying to be quiet about it. They clomp down the aisle and/or, while you're engaged with the Liturgy, ask you to move from your "assigned" seat and scoot over or let them climb over you. From my vantage point in the choir behind the Altar at our church, I know that coming "fashionably" late is an every-Sunday habit for a third or more of the congregation. We singers joke about how few folks are there for the collection, but arrive for "snacks and booze" -- sorry, Communion. I'm an old scold, but if we can get to a party on time, why be late for the biggest celebration of the week? Hey, you don't want me scowling at you!

## **LISA HENDEY - *Continued***

website for her selection of meatless recipes, which she often posts during the Lenten season.

Lisa also discussed the rise of technology within the Catholic Church and the need for the church to not only be involved in social media, but to also embrace social media. As the webmaster for St. Anthony's Parish, she shared her experience in educating the clergy within the Fresno Diocese on the benefits of technology, even at one time participating in a video conference meeting with priests throughout the Diocese on social media. From that event, Lisa showed one of her favorite pictures, a picture of Bishop John Steinbock, who himself embraced technology, holding his iPhone to share with the group (he particularly liked his golf apps).

One of Lisa's most exciting moments came this past spring when she was selected to travel to Rome and attend the Vatican Meeting for Bloggers. Hosted by Pontifical Councils for Social Communications and Culture, Lisa was one of only 150 Catholic bloggers (out of nearly 850 applications) to attend. And from that count, only eight were selected from the United States. In addition to the great honor of being selected, Lisa also felt truly fortunate to be able to attend the Beatification ceremonies for Pope John Paul II. Lisa shared with the club her experiences at the ceremonies, even showing pictures from her various vantage points over the course of the celebration.

She concluded with a message of embracing technology, that social media is a great tool, if used properly. As parents, if their kids participate in social media outlets, such as Facebook or Twitter, it's important to learn about social media. As a mother of teenage boys herself, Lisa explained that she monitors her kids on these forums, even owning the passwords to their accounts.

*You can follow Lisa at <http://catholicmom.com>*

*Her book is available from Ave Maria Press at <https://www.avemariapress.com>*

### **PRAYER FOR THE SELECTION OF NEW BISHOP**

**Almighty God,** Send your Holy Spirit to guide those who will advise the Holy Father in the selection of the next Bishop of the Diocese of Fresno.

**May** he have the zeal of Saint Paul, the priestly gifts of Saint John Vianney, the wisdom of a loving father and brother, and most of all, the heart of your Son, Jesus.

**We** ask that the Blessed Virgin Mary intercede for us, and that Saint Therese, our patroness, join us in this prayer, which we make through Christ, Our Lord. Amen.



## Business Person-of-the-Month Sally Caglia

Sally Caglia, Executive Secretary at the Electric Motor Shop in Fresno, was our May Business Person of the Month. For more than 20 years, Sally has been the Executive Secretary, working with her brother Richard and his two sons at the business owned by their father, Frank Caglia. In addition to her work at the Electric Motor Shop, Sally is also actively involved in Monsignor McCormick's Jamaica Missionary Project. For nine years now, missionaries have participated in a number of projects including remodeling kitchens, building houses for the poor, teaching religion, and providing basic skills instruction (English, math, reading). The Project takes two trips annually, both usually in June.

For more information about Msgr. McCormick's Jamaica Missionary Project, contact Lisa Newsom, the Project Coordinator at [lcocumelli@sbcglobal.net](mailto:lcocumelli@sbcglobal.net). For more information on the Electric Motor Shop, visit <http://www.electricmotorshop.net>

*Correction: We would like to correct a number we listed in last month's Business Person of the Month feature. The Holy Cross Women's Center serves 125 women daily, not the 25 listed in our story.*

# KNXT

Celebrating our



Catholic Television

Streaming LIVE on the Internet at: [www.KNXT.tv](http://www.KNXT.tv)

### KNXT June Programming Highlights

- **My Americas**  
*Sundays 8:30 pm and Fridays 2:30 pm*
- **LIVE on the Air with Msgr. Perry Kavookjian and Fr. Dan Avila**  
*Wednesdays 7:30 pm*
- **Chaplet of Divine Mercy**  
*Wednesdays 12:00 pm*

## FINAL WORDS

**CP&BC Membership:** CP&BC's annual dues are \$45.00 per person and the cost of each breakfast is \$12.00 for members. Anyone joining now gets an added bonus of having their membership paid through June 2012! A membership form is included in this month's insert. For more information call Jeff Lauritzen at 559.288.7280.

**Prayer Network:** CP&BC has a "prayer network" to be used for member prayer needs for themselves or loved ones. We have members already signed-up to pray for special needs submitted; however, anyone else is invited to also become part of the prayer network. Sally Lauritzen is the point person to whom requests can be made, and once they are received she will email or phone the network. Contact Sally (salauritz@att.net or 439-8378) to become part of the network or to submit a prayer request.

**Reminder:** You could be our Business Profile for a future edition by placing your business card in the fishbowl at the check-in table.

**Seminarian Golf Tournament:** Still not too late to sign-up for the 15th Annual Seminarian Golf Tournament. The Serra Club of Fresno sponsors the tournament to help support vocations, the seminarians and the religious of the Diocese of Fresno. This year's tournament is at Madera Municipal Golf Course. The cost of \$125 includes green fees, cart, raffle tickets and dinner. Call 439-2127 or 434-6295 or 240-9644 to register now.

**THANKS TO SPONSORS:** The CP&BC thanks our sponsors for the year: Arthur J. Gallagher Risk Mgt. Services; Big De Farms & Cattle/Dan Souza; DiBuduo & DeFendis Insurance; Dowling, Aaron & Keeler, Inc., Attorneys at Law; Electric Motor Shop; Frank A. Borges & Associates; Gary McKeighan Insurance; Jay Chapel/Wayne Gomes; Me-N-Ed's Pizzerias; Pardini's Catering & Banquets; QUALI-T-RUCK Services, Inc; Sheridan & Dorothy Loyd; Sierra West Warehouse, Inc; Tom McGowan/ Automated Office Systems; and, Whitehurst Sullivan Burns & Blair Funeral Home/Don Cardell. ***Please consider becoming a sponsor now*** to help pay the cost of printing and mailing nine issues to nearly 400 Catholics. If your interest and budget will allow we would appreciate a donation of up to \$200 since this helps defray the cost of one issue. Please contact Pat Ogle at 244-5609 to become a sponsor.

**[www.cpbcfresno.org](http://www.cpbcfresno.org)**

**By Visiting Our Local CP&BC Website You Can:**

- Obtain updated information
- Make reservations on-line by clicking on "Reservations" and then by clicking on "Make Reservations On-Line"
- Find links to other catholic organizations
- View previous newsletters

**CP&BC thanks Rod Silver and ARTCO for maintaining our website!**





# CATHOLIC PROFESSIONAL and BUSINESS CLUB OF FRESNO

ROMAN CATHOLIC DIOCESE OF FRESNO

## Membership Renewal / Application 2011/ 2012

The Catholic Professional & Business Club of Fresno is a membership based organization that traditionally meets on the second Friday of each month excluding January, July & August. Annual membership dues include a monthly newsletter subscription and listing in the Club's Membership Directory of fellow professionals.

CP&BC strives to obtain outstanding speakers in their professional field with a message to encourage and motivate members to live an ethical and exemplary Catholic lifestyle in their business and in their environment.

- Renewal** (Name only unless there are corrections to last year's information)  
 **New Member**

NAME: \_\_\_\_\_ PARISH: \_\_\_\_\_

OCCUPATION: \_\_\_\_\_ COMPANY: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE (Work): \_\_\_\_\_ (Home): \_\_\_\_\_ (Cell): \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_  I PREFER PAPERLESS CORRESPONDENCE BY EMAIL

- Enclosed is my check for the \$45 annual membership payable to Fresno CPBC ;  
 Enclosed is my Business Card for Advertising in the Annual Directory (additional \$50)  
 Enclosed is my check for (9) Pre-paid Breakfasts (save \$2/breakfast) (additional \$90)  
 I will pay online using my credit card with Paypal @ [www.cpbcfresno.org](http://www.cpbcfresno.org)  
 My Company may advertise in the Annual CPBC Directory. Contact: \_\_\_\_\_  
 Please do not publish my Personal Information in the Directory.

**Please Mail this form & your check to: Fresno CP&BC  
P.O. Box 9454, Fresno, CA 93792**

**For additional information:** you may e-mail: [membership@cpbcfresno.org](mailto:membership@cpbcfresno.org)  
or call Jeff Lauritzen @ 559.288.7280 or visit us online @ [www.cpbcfresno.org](http://www.cpbcfresno.org)

"FAITH - ETHICS – AND BUSINESS – NEED NOT BE MUTUALLY EXCLUSIVE"



FUTURE CP&BC PROGRAMS  
Pardini's – Van Ness Blvd. & Shaw – 7:00 to 8:30 a.m.  
(Before Breakfast Is Served Enjoy Coffee & Networking)

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**Friday, June 10 – Robert Abel**

After losing more than \$250,000.00 trading high-risk commodities, Robert Abel found himself emotionally devastated and angry with God. At the advice of his pastor, he went on a retreat to St Malo Center in Estes Park. After checking into his room, he laced up his hiking boots and climbed the tallest mountain peak available to have it out with the Almighty. After praying for several hours and hearing nothing except the sound of the brisk mountain breeze, Robert returned to the retreat center broken and crushed. Lying on the floor crying, he surrendered his life to the Lord. From the depths of his heart he made a promise saying, "I will do whatever you want from here on out." Since that time Robert has been living an exciting adventure with the Lord. He is the Director of African Missionaries and Hope Street Ministries. He spends his time serving the homeless on the streets of Denver and conducting mission trips to some of the most exciting parts of the world. He is the author of *The Catholic Warrior*, *The Healing Power of Jesus*, *Healing Power for the Heart*, *Heavenly Treasure* and *Worldwide Adventure*.

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**Future Breakfast Dates**

July – August – No Breakfasts  
September 9  
October 14

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**Meetings Schedule**

2<sup>nd</sup> Fridays of the month except January, July & August - \$12 for Members / \$15 for Non-Members.  
**Reservations (434-2722)** Deadline is Wednesday Noon of Breakfast Week.

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**Reservations – Several Options!**

Deadline is Wednesday Noon of Breakfast Week

**Phone** – 434-2722

**E-mail:** [correiadenise@yahoo.com](mailto:correiadenise@yahoo.com)

**Reservations Online** – [www.cpbcfresno.org](http://www.cpbcfresno.org)

Click on « Reservations » / Can pay with PayPal

**Mail Reservations** with Payments to: CP&BC  
P.O. Box 9454 Fresno, CA 93792

Please note that CP&BC also requests that Pre-Paid Members  
call each month to confirm their attendance.

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